

# Parker Lowell

phone:(317)442-6748  
<https://www.parkerlowell.com/>

## Experiences

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**Enerpac Tool Group | Industrial Tool Group** Milwaukee, WI  
Industrial Design Intern Aug 2024 - Dec 2024

Digital design visualization and sketching for new product development. Concept generation, prototyping, CAD, and rendering to support design innovation in accordance with company roadmap. Took on UX/UI responsibilities to provide user-centered solutions. Graphic design work to bolster brand recognition and marketing.

**SHOOTA Brand LLC | Clothing Brand** Fishers, IN  
Creative Director, Owner Nov 2021 - Aug 2023

Designed all merchandise, marketed and advertised the brand, communicated with suppliers, ran social media accounts, managed all financials, screenprinting, coordinated with brick and mortar businesses to sell original items in their storefront, brand photography.

**State Farm | Insurance Agency** Fishers, IN  
Sales Intern May 2022 - Aug 2022

Customer researched, performed cold calls, and followed up on expired leads. Orchestrated sales for full-time agents. Took on part-time marketing responsibilities, designed alternate branding opportunities for the agency.

## Education

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**University of Cincinnati, DAAP** Cincinnati, OH  
Bachelors of Science, Industrial Design Class 2027  
Dean's List, GPA 3.6

**Fishers High School** Fishers, IN  
ISCA All-State Academic Student Athlete Class 2022  
Summa Cum Laude, GPA 3.9

## Skills

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### 3D Skills

Fusion 360  
SolidWorks  
Keyshot  
Clo3d  
Autodesk Inventor  
Midjourney AI  
Vectary  
3D Printing  
Laser Cutting  
CNC Mill

### 2D Skills

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Canva  
Microsoft Office  
Sketchbook Pro  
Procreate  
Figma

### Design Skills

Design Thinking  
Rendering  
Sketching  
Rapid Prototyping  
Woodworking  
User Research  
Storyboarding  
Photography  
Sewing